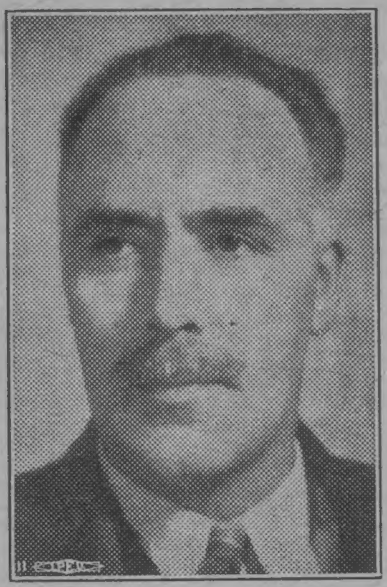
A MESSAGE FROM . . .

ALISTAIR STEWART

Your CCF Candidate For North Winnipeg



In these days of stirring and world shaking events, victory must come first—victory over the evil forces of fascism everywhere. But while the fighting men of Canada are giving their all in this great task, we on the home front must not let them down.

We have to build in Canada a country worthy of their heroism and sacrifice.

The time to build is NOW.

Let us build together.

What is the
CCF?

What is the CCF? What is its program? Who are its supporters? Why is it so violently attacked? Is it, as its opponents say, a party of regimentation and dictatorship—or is it the party that will usher in a new day of wider individual and collective freedom, true prosperity for all the people of Canada?

These are questions people are asking. And here are the answers:

HOW DID THE CCF BEGIN?

The CCF (Co-operative Commonwealth Federation) was founded in 1932 by Canadian farmers, labor men, professional and business men and women. They realized that the economic depression which was ruining the lives of innumerable Canadians, was the result of the breakdown of the old system. They realized that, if anything better was to come, it would have to come as a result of their own joint efforts, it could not come from old political parties dominated by big business.

The CCF grew quickly. In less than 12 years it has become the official opposition in British Columbia, Saskatchewan, Manitoba and Ontario. It is recognized as the only effective opposition in the Dominion Parliament at Ottawa. It is the only major political party with a genuine, democratically conceived, and democratically ordered, program and policy. The bitter attacks levelled against the CCF by the old parties, and by the spokesmen for big business, indicate the extent to which our policy is being accepted by the people of Canada.

WHAT IS THE CCF PROGRAM?

The basic belief of all who support the CCF is that goods and services must be produced to serve the needs of the people, not to provide profits and amass great wealth for a few. This means that production must follow some sort of a logical plan, instead of a hit-and-miss pattern of selfish interest.

During the war we have seen what miracles of production can be achieved when the industry of the country is operated with some over-all direction, with a definite plan to meet a definite need.

Even now our war effort could be improved by having more of the planning done by disinterested governments, Dominion, Provincial and Municipal, and less by the representatives of big business who are mainly concerned with protectng their profits, and with setting up bigger monopolies for post-war control of industry.

WE'VE PLANNED FOR VICTORY, WE'LL PLAN FOR PEACE

The CCF believes that **we can plan for prosperity.** What does this mean? First and foremost, it means freeing our economic system from the grip of the great monopoly or semi-monopoly corporations which now control it. For these private interests not only draw huge profits from farmers, workers and consumers alike; **they refuse to operate at all when their profits are threatened,** regardless of what happens to those who depend on them for work and markets. A CCF government will take over these monopolies and operate them to produce goods, jobs, and markets — not private profits.

Jobs for All: The great war plants that now threaten to close down will be converted to peace-time production, and new industries will be started, based on wartime scientific discoveries.

Wages and Prices: A substantial floor under farm prices and urban wages will guarantee a decent standard of living for all.

Housing: Thousands of Canadian families are now unable to find decent homes. A nation-wide housing program will provide good homes for everyone, creating hundreds of thousands of jobs.

Health: Health protection and medical care have been too long neglected. A CCF government will train doctors and nurses, build hospitals and provide specialist services as a public service to all our people regardless of income.

Social Security: For those who are ill, for the aged and for the children, a CCF government will provide social security through adequate pensions and allowances. Family allowances will be paid to help meet the extra responsibilities of bringing up children—not as an excuse for keeping wages low.

Farm Marketing Boards will be extended and enlarged — but instead of being dominated by big business interests, they will be run by representatives of the farmers themselves, democratically elected through their own farm organizations.

Producer and Consumer Co-operatives will be encouraged and assisted to expand into every field where they can suitably operate.

Trade Unions will be encouraged and collective bargaining will be guaranteed for all workers. Employees will be given a place in the management of industry and on labor boards.

Because the old parties and big business can think of planning only in terms of the regimentation and dictatorship that they have themselves imposed on the country, they try to tell you that democratic planning is impossible. The CCF alone believes that the people of Canada have enough common sense to run their own affairs — and intends to give them that opportunity.

WE WILL STILL BE FREE

Opponents of the CCF claim that such a program is one of "regimentation" and "dictatorship"; they use the term "National Socialism", when speaking of the CCF in an effort to confuse you. National Socialism is Nazism and Fascism. It destroys liberty of thought, of speech, and of association. It places the State above all individual and collective rights. It is the very opposite of the CCF policy of wider freedom for all.

The CCF stands for intelligent, co-operative planning by mutual consent. Fascism means government order and direction from above. There is a world of difference.

There is only one kind of freedom the CCF will restrict. That is the freedom of wealthy and powerful individuals to exploit and to dominate other people. And when these men tell you that the CCF would destroy freedom, it is their freedom to exploit you that they are trying to protect—not your freedom to live, to work, and to enjoy your share of our nation's wealth.

WHO CONTROLS THE CCF?

The spokesmen of big business try to frighten you by threatening that the CCF will control all the people of Canada. **Actually it is the people who control the CCF!** The CCF is the only party in Canada that is democratically organized and run by tens of thousands of individual members. It is the only party which holds conventions every year where members themselves decide party policy, at which its leaders must account for their stewardship—and be replaced if they have not done the job they were elected to do. Unlike the old parties, the CCF gets no huge financial contributions from wealthy men and wealthy corporations. It is financed by the contributions of its own members.

That is why the CCF can carry out its program while the old parties cannot. At every election we hear Conservatives and Liberals make great promises of what they will do to help the

people. But after the election it is big business, which having put up the money, dictates the policies that must be followed.

The CCF alone is financed and run by the people themselves. And when it is elected it will do what the people want, not what big business wants.

YOU CAN HELP CONTROL THE CCF

Because it represents all the people, anyone who believes in its program can be a member of the CCF and help to run it. YOU can join today. You can help decide the policies of the CCF, elect its leaders and nominate its candidates for parliament. The CCF is not something big and far away. It is you and your neighbors and your friends, working together to help make Canada exactly the sort of country you want it to be. If you want to share in that job, fill out the coupon below and mail it to the CCF, Manitoba Section, 411 Confederation Life Building Winnipeg.

Co-operative Commonwealth Federation

Manitoba Section

I, the undersigned, hereby apply for membership in the Manitoba CCF; I promise to support the program of the CCF, adhere strictly to its constitution, and declare that I am not a member or active supporter of any other political party:

NAME .....
(PLEASE PRINT)

ADDRESS .....

Occupation ..... **Phone** .....

Dues $ ..... **Date** .....

Signature of Applicant .....

Membership dues must include the sum of $2.00 per year, of which $1.00 is to be forwarded to the CCF Provincial Council, 411 Confederation Life Building, Winnipeg, and $1.00 to be retained by the local association or unit.

Members to be in good standing must hold an official membership card.

THE TIME IS NOW!

A Socialist fights an economic system which leaves men in the slavery of fear and insecurity.

A Socialist fights a political system which ignores and denies the brotherhood of man.

A Socialist fights a social system which breeds racial discrimination and religious intolerance.

These evils must be destroyed because they poison our society.

The CCF is a party of men and women of all faiths and creeds fighting for the great ideals of Liberty, Equality, Fraternity. It fights for the cause of the common people everywhere.

We want the realisation of real decency in the social relations of men, the expression of true kindliness and actual brotherhood and indeed a new world no more poisoned by hatred, by poverty and by war.

These are the things we strive for, these are the things which must be achieved by men of goodwill and good faith. Help to build YOUR Canada.

Work with the CCF and win with the CCF.

Alistair Stewart

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